Milk River Watershed Best-Beef Stewardship Contest

Are you a beef producer who operates in the Milk River watershed?
We want to give our producers an opportunity to spotlight what they do and why they do it!

Livestock grazing is not only essential to the integrity of farming and ranching communities, but critically important to the stewardship of our grasslands home to critical habitat for over 80% of the species at risk found within Alberta. This project will help to inform consumers from across southern Alberta the important role livestock production plays in stewardship of water, grasslands, and biodiversity.

10 producers will be selected by committee to have their operations profiled including a 2-minute video highlight of their operation, livestock, and connections to the land, water, and biodiversity. The top 10 participants will be announced at the MRWCC Community Appreciation Forum in March 2020. During the summer of 2020 the ten finalists will compete in a “Best Beef” cook off and celebration to be hosted on July 1st during Canada Day celebrations showcasing the producers and their product!

➢ The winning producer will receive a farm gate sign and award
➢ All participating producers will have their stories featured highlighting their operation and their contribution to land, water, and biodiversity in the watershed.

To participate in this contest, all you need to do is submit an application detailing your operation stewardship efforts!

Are you a Beef producer who operates in the Milk River watershed?
Your Watershed Council wants to promote your product and stewardship efforts!
Enter the Best-Beef Stewardship Contest!

Entry Deadline: March 16 2020

For additional contest entry information: tim@mrwcc.ca
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MILK RIVER WATERSHED COUNCIL CANADA

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